



Fore by Fore by Infinity

Infinity –manufacturers of a wide-ranging portfolio of highly regarded tyres – have been building on their increasing high-quality reputation by supporting and sponsoring a number of prestigious global golf tournaments.

The first event, the Achimota Masters Invitational, was held in Ghana and generated lots of local interest!

The Captain and President of the Achimota Golf Club formally welcomed Surender Kandhari, Chairman of Infinity Tyres, to the course and thanked him for both the generous sponsorship and the offer to adopt hole fourteen of the golf course.

Mr Kandhari pledged a 5-year sponsorship package for the championship and expressed his delight at the local interest (89 men and 22 ladies entries) – particularly from the younger players!

The winners of the Ghana event were flown over to participate in the Infinity-sponsored Emirates Mixed Amateur Open.

This was held at the world-renowned Emirates Golf Club, Dubai, U.A.E. on the 23rd and 24th of October.

The Emirates Golf Club, voted one of the Top 100 golf courses outside of the US by Golf Digest (May 2009), is frequented by the world's top players and hosts the PGA European Tour sanctioned Dubai Desert Classic and Dubai Ladies Masters.

The final event was in South Africa – on the edge of the Kalahari Desert.

Infinity co-sponsored the annual Trentyre Kathu Golf Day.

Kathu is situated in the Northern Cape Province of South Africa and is home to one of the five largest open-cast iron ore mining operations in the world. Infinity mining tyres have recently been introduced to the harsh conditions of the Sishen mine.

A total of 160 players participated - the day ended with a traditional “spit braai” for over 200 guests.

The winner of the day received a set of Infinity High Performance passenger tyres soon to be launched by Infinity in South Africa.

Harjeev Kandhari of Infinity Tyres (Europe) commented: “Golf is truly a global sport. Infinity tyres are delighted to be associated with golf throughout the world. Welcome to Infinity World!”

For further information about Infinity tyres, please visit the web site – www.infinity-tyres.com.

